

THE GRP BUSINESS

MAGAZINE

prime



4.

ISSUE

“The true value of networking doesn't come from how many people we can meet but rather how many people we can introduce to others.”

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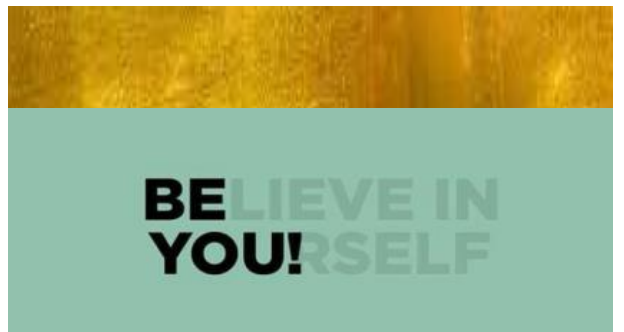


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IRisk Management Limited





REPUBLIC OF TÜRKİYE
MINISTRY OF CULTURE
AND TOURISM

TÜRKİYE
CULTURE ROUTE
FESTIVAL



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art, culture, and history at a single point;
Türkiye's Biggest Festival

There's a
Festival
in Town!



MAJED
SHERBINY



ABOUT

- ❖ Chief Executive Officer
Santocedrus Capital
- ❖ Chief Executive Officer
Sherbiny
- ❖ President of KSA & Bahrain Chapter
Intercontinental Chamber of Commerce
- ❖ Member
Council of Saudi Chambers
- ❖ Vice Chairman Of The Board
Shahm international Holdings LLC

A strategic thinker and goal-oriented international business leader with 16 years of progressive experience in commercial operations in the Oil and Gas, Engineering, and Real Estate Investments sectors. High business acumen and problem-solving skills with the ability to turn challenges into opportunities. An excellent understanding of international business and the associated risks involved. Breadth of knowledge across all aspects of the business including sales, operation, human resources, IT, legal, and finance.

My Value proposition is centered around leveraging an integrated approach i.e., my technical knowledge in various industries, coupled with strong marketing and business development skills to help companies improve financial performance through optimizing costs and increasing efficiencies, and introducing new projects to accelerate growth and innovation through international expansion or introducing new product/service offerings.

Core Skills: Commercial/Business Development Strategies, Strategy Execution, Data Analysis, Monitoring and Reporting, Launching New Companies, Assess Customer Satisfaction, Building High-Performing Teams, Solid Governance



Management Consultant, Business Advisor, MBA, CMC, CCMP
CMC-Global Institute (CMC-GI)
Partner / Board Member
THINKERA
Advisory Board Member
KNESS
Co-Founder / Board Member
PIM Standard



NATALIA MARTYNENKO

ABOUT

As an independent organizational development and business transformation expert, I help companies develop and implement corporate strategy, build structures and business processes, improve efficiency and productivity, develop teams and corporate culture, build transparent reporting and financial controls, and improve corporate governance.

In a consulting project or program manager role, I conduct complex organizational diagnostics, create a roadmap for the company's development or transformation, design customized solutions, and guide implementation.

I have 20 years of practical experience as CFO, COO and CEO, as well as a member of the Board of Directors or Chairman of the Board of Directors.

Consulting and project management have significantly broadened my professional horizons and enriched my expertise. I have been able to work in various roles and capacities with companies of different industries and sizes, with 500 to 10,000 employees and annual revenues ranging from \$1.5 million to \$1.5 billion.

I am an internationally certified management consultant - CMC and an internationally certified change management professional - CCMP.

NATALIA MARTYNNENKO

ABOUT

As International Partner of the World Business Angels Investment Forum for Ukraine I am engaged in global efforts to easing access to finance for entrepreneurs, promoting gender equality, increasing financial inclusion and promoting digital inclusion.

Participating in various professional and business communities and serving on the governing bodies of these communities gives me a broad network the experience of interacting with people, building relationships, and making decisions in a distributed leadership environment.

I am confident that the level of my professional competencies, impeccable business reputation, leadership skills, and personal qualities will enable me to make a significant impact on the business development of any company as a Business Advisor, Board Member or Investor.

Don't hesitate to book free Zoom call (up to 30 minutes) and let's discuss how I can be useful for you!

📄 <https://calendly.com/natalia-martynenko/30min> 📄

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📞 (+380) 50 334 52 05 (Viber, WhatsApp, Telegram)

LET'S
DO
IT

TOGETHER



TOP LEVEL GLOBAL RELATIONS PLATFORM

CRISTINA CARPINTEIRO

ABOUT

With over 19 years of experience in the luxury sector as a human resources manager and in real estate, her entrepreneurial spirit and conviction that the luxury segment is the most viable economic answer for our country led to the creation of The Golden Phoenix Real Estate & Investments.

Lover of Portuguese heritage, arts and Lusophony, it wouldn't be surprising, therefore, that she created a group where she can work in what she is most passionate about: the preservation of Portuguese heritage, joining others who, like Cristina Carpinteiro, share the same values of preservation and conservation of Portuguese heritage, whatever its form.

The first company formed is The Golden Phoenix, based on the concept of boutique real estate, aimed at a premium segment, with services that go far beyond real estate mediation. Among them are services such as House Hunting, Legal and Financial Advice, Financial Viability of Investment Projects, Architecture and Interior Design, Conciergerie Services.

The Golden Phoenix also has national and international partnerships for the transaction of exclusive assets, including Premium Properties, Jets, Yachts, Lusitano Horse, Luxury Art & Furniture.

Following the strategy of growth and increasingly niche its market, the group Da Silva Carpinteiro of which she is founder, decided to create the brand The House Shop, a real estate that targets the medium, medium-high public with a contemporary language for the products in the portfolio that do not fit The Golden Phoenix.



Vice Presidente
Business Summit Europe
Ambassador
Global B2B Portugal
Founder & CEO
The House Shop
Owner
HBL LISBON
Founder & CEO
THE GOLDEN PHOENIX





Member of OMMAX Advisor & Expert Network
OMMAX
Advisory Board Member
Musavir.AI
Founder, Publisher
Digital Storm weekly
Advisory Board Member
Derental Inc.
Global Head IT Infrastructure
German Premium Car Company



DR. JOERG STORM

Follow me to learn how you can use AI to 10x your productivity & accelerate your career.

ABOUT

I am a founder, publisher, and digital transformation leader with over 20 years of global experience in implementation, innovation, entrepreneurship, and leadership. My mission is to help executives, decision makers, and industry leaders leverage AI to accelerate their productivity and growth



Through my AI newsletter, Digital STORM, I reach thousands of readers at companies like Apple, Meta, Google, and Microsoft, sharing insights, trends, and best practices on AI and digital transformation. As an advisory board member, I also support organizations with strategic guidance and intercultural management expertise. I have a Ph.D. in Economics and International Management, a PMP certification, and an IMD Digital Transformation Graduate credential, as well as proficiency in German, Japanese, and English. I am passionate about bringing a human touch to technology while empowering people and embracing cultural diversity.

If you want to join me on this digital journey, follow my hashtag #drstorm on LinkedIn, and let's connect. I also offer coaching, mentoring, and intercultural management guidance to help you unlock your potential and drive digital transformation. Book a 1:1 call with me here: https://topmate.io/dr_joerg_storm. Together, we can create a lasting impact with AI.

Top skills:

Digitale Transformation • Personal Branding • Automotive • Leadership • Künstliche Intelligenz (KI)

HOUSSAM CHEHABEDDINE

ABOUT

Seaoned and visionary leader with 25+ years of experience in driving business growth and transformation in dynamic environments across both mature and developing markets.

Demonstrated success in building and leading high-performing teams, implementing long-term strategies, and fostering a culture of collaboration and excellence.

Inspiring and results-oriented leader with a passion for developing and coaching cross-functional teams that naturally boosts business performance.

KEY COMPETENCIES

- Strategic Vision: Develop and implement strategic plans with clear short, medium and long term goals for business success.
- Marketing Excellence: Drive business growth through impactful brand positioning and advertising. Leverage consumer insights, behaviors and trends to create marketing strategies that deliver results.
- Distributor Development: Identify and build partnerships for sustainable and profitable growth, while streamlining route-to-market strategies for cost efficiency and business success.
- Industrial Management: Relentless pursuit of innovative tools to reduce cost and optimize productivity while aiming for industry-leading quality standards.



Board Member
Trillium Health Partners
Business Transformation Consultant



TİMUÇİN AKSOY

ABOUT



After nineteen years of professional IT management, I founded my own company. I developed projects for the insurance industry in general. I was involved in the establishment of TARSİM company. I worked as IT director here for about five years. With the introduction of KVKK into our lives, I provided support on this issue for several corporate companies and I specialized in this subject to a certain level. I still provide consultancy for institutions to comply with this law. I provide support and supervision activities in KVKK projects of newly established or existing institutions.



Founding Partner
A and T Software and Consultancy Ltd.



TİMUÇİN AKSOY

ARE WE REALLY AWARE OF PERSONEL DATA PROTECTION LAW? CHAT WITH THE EXPERT



- *Are we aware that a law named Personel Data Protection Law is alive?*

The law came into our lives by being published in the Official Gazette dated 7.April.2016, especially in order to protect privacy of private life and the fundamental rights and freedoms of the person and to regulate activations of private and legal entities who record personal data by the procedures and principles that must be followed.

- *Do we know this law well enough?*

Personal data processors must process data in accordance with certain principles.

The purpose of data processing must be clear and as much data as necessary must be obtained and the accuracy of the data must be ensured.

In some transactions, since the processing of data is clearly stated in the law, data can be processed without obtaining any consent from the data owner. However, in case of data processing that does not have any legal basis, the purpose of data processing must be clarified to the person and consent must be obtained from him/her. Data being processed in the institution must be destroyed when the purpose of processing is fulfilled. The law specifically imposes an obligation on this issue. Data cannot be retained indefinitely.

For this reason, your organization should have a data destruction process planned at least twice a year.

- *To what extent do we know what our rights are as the owner of the data?*

It is beneficial for data owners to read the disclosure text for the relevant transaction when giving their data to an institution. Because in this text, it is written in detail what to do with your data. If there is any doubt here, you should not transmit your data to the institution. We have the right to request information about our data from an institution to which we have previously given our data. For this purpose, there is an application form on the website of the relevant institution through which we can make the necessary application. We need to fill out this form and submit our application to the relevant institution using the methods mentioned in the form. The institution must respond to this request within thirty days.

- *Do we know our obligations as data processors?*

First of all, we must process the data in accordance with the principles specified in the law. We must make the data owner read our information text, which states the purpose of data processing and other detailed information. We absolutely need to attach a legal basis to data processing. We must keep the data we receive securely within the institution.

- *Do we know our obligations as data processors?*

First of all, we must process the data in accordance with the principles specified in the law. We must make the data owner read our information text, which states the purpose of data processing and other detailed information. We absolutely need to attach a legal basis to data processing. We must keep the data we receive securely within the institution. We must take the necessary technical and administrative measures to prevent this data from falling into the hands of unrelated people.

- *As a data processor, how sure are we that the work done so far in our business is sufficient?*

In the relevant regulations, institutions are given the responsibility of supervision in this regard. We need to have our institution audited at least once a year, either by an internal person or unit authorized by us, or by an external person or company with expertise on the subject.

- *We made our business compatible with the Law and created all our policies. So, how are our employees complying with these policies? Can we answer this question with confidence?*

As stated in the article mentioned above, we can find the answer to this question through audits.



This issue stands before us as an important issue that should not be overlooked.

- *To what extent does the security of the computer systems we use in our business protect the personal data we process from data breaches?*

Security issues are detailed in the application instructions. The action to be taken will be to have this situation audited by expert external companies.

If any vulnerability is revealed as a result of this audit, it would be appropriate to make plans to eliminate the vulnerability within the capabilities of the institution.

- *As a data processor, do we take the law into all our transactions involving Personal Data?*

With the entry into force of the law, all institutions carried out their compliance studies. This issue should not be thought of as we did the compliance study, created the file and put it on the shelf. It's a living process. Just as our institution's way of doing business may change over time, the compliance of this changing process with the law should not be ignored. Again, as we mentioned above in the audit article, whatever policy, procedure or instruction has been prepared must be compatible with the existing processes..

If the process is correct, the relevant documents should be corrected; if the documents are correct, the processes should be corrected accordingly.

The issues mentioned above are valid in terms of KVKK No. 6698, which is valid in Türkiye. There are similar laws in many countries abroad.

Contact : info@avetyazilim.com



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Mai Marine



Co-founder | CEO - Six and Sons
Ecopreneurship Guest Lecturer - BBA INSEEC
Partner - Locanian - Bijons changing to become a social platform to support local retailers
CEO | Co-founder – BrandSpots
Co-owner | Executive Board Member - We Are Pop Up
Co-owner | Marketing Director - Europe Real Estate (REP)



ILONA (KLEVANSKY) TAILLADE

ABOUT

Co-founder of Six and Sons - A mini department

Store in Amsterdam and physical platform with a focus on conscious lifestyle sustainable brands and entrepreneurs. Launching and mentorship to brands, assisting them in navigating retail requirements and market demands.



The CEO of the FÖMO pop-up Store - a flagship pop-up concept store focused on a physical lifestyle magazine format, a gateway for international and local brands to test a market.

A marketer for over 20 years, with 14 years as a flexible retail specialist helping brands enter new markets with fresh ideas. My background is in conceptual and creative thinking to change the perception of brands in this phygital world.

I am a passionate advocate for cross-media and omnichannel marketing. I believe pop-up shops are a missing link and should be an integral part of all marketing strategies for testing, collaboration, and experimenting with concepts to build brand awareness.

When we work together as a community great things are possible!
Mission: People, Planet, Prosperity



MONIKA KUROS

FOUNDER & CEO Timeforchange
Psychologist - online consulting

Welcome,

I am a psychologist and psychotherapist.

I conduct therapy in 3 languages in Polish, Greek and English.

I will accompany you on your way to your change.

I understand what it is to experience excessive fear, sadness and loneliness.

It is very difficult to get rid of old patterns on your own.

Give yourself a chance for a better life with more joy, hope and close relationships.

Start by entering into a close therapeutic relationship with me.

It will be your safe base that will give you strength and inner support.

Monika Kuros

I am a psychologist and a certified psychotherapist. I assume that each person is a complex individuality, which is why I use the achievements of various psychotherapeutic trends in my work with patients.

I pay a lot of attention to building an empathetic relationship with the client, in which he has the opportunity to feel my unconditional respect, non-judgmental acceptance, absolute discretion and genuine commitment.

I listen carefully and, trying to understand the client as best as possible, I choose therapeutic techniques appropriate to his personality and difficulties with which he comes to me.

I studied psychology at the Panteion University in Athens Greece.

I completed a comprehensive 4-year psychotherapeutic training at the Professional School of Psychotherapy at The American College of Greece.

Out of concern for the good of the client and in accordance with the accepted standards, I subject my work to regular supervision. I make sure to constantly supplement and verify my knowledge and skills, as well as constantly develop my understanding of the patient.



My mission is that everyone during and after psychotherapy obtain:

- Positive attitude towards yourself
- Optimism and joy
- Ability to self-calm and self-consolation
- Deep understanding of yourself
- A sense of the meaning of life
- Ability to build close relationships

Let's Work Together



What I Do

- **Psychological help**

Professional psychological help is addressed to people in a crisis situation, struggling with personal or life problems, with difficulty in adapting to new circumstances.

- **Consultations and guidance**

During psychological consultations, the nature of the problem with which the client comes is analyzed in order to find the best way to solve it. Psychological consultations may concern various difficulties, e.g. upbringing problems, difficult family relationships, difficulties in communication between people, problems in the child-parent relationship, etc.

- **Psychotherapy**

Psychotherapy is a form of help addressed to adults experiencing various types of personal difficulties.

Psychotherapy is an effective treatment for disorders related to mental and emotional health. In the mainstream of integrative psychotherapy, it is recognized that the background of difficulties can be very different, so there is no one right way to work with them.

- **Diagnostics psychological**

Psychological diagnosis is a process in which a psychologist, acting on the operation of diagnostic tools, tries to influence the behavior of the examined person in order to show emerging problems and provide opportunities and ways to change them.



In the field of psychotherapy, I work with adults experiencing various types of personal difficulties. I help people struggling with anxiety, mood and personality disorders, suffering from depression, sadness, neurosis, trauma, unable to cope with stress, emotional tension, sense of loss and people experiencing various types of life crises. I also work with clients struggling with low self-esteem and dissatisfaction with their own lives, difficulties in relationships with other people or obstacles in personal development.

During our meetings online, you will deepen your contact with your own emotions, thanks to which you will better understand yourself and your needs.

During psychotherapy, there are many beneficial changes - we modify the current way of thinking that does not serve us, we learn new behaviors and skills, we relieve emotional tension.

Psychotherapy is both a way that is helpful in dealing with experienced difficulties, as well as leading to the development of personal skills related to one's own life development.



I INVITE PEOPLE TO COOPERATE

- experience depressed mood, anxiety, tension (depressive states, anxiety-depressive states)
- feel empty, sad and unable to locate the cause
- suffer from lack of self-acceptance, low self-esteem
- are dissatisfied with their own lives or worry excessively
- experience difficulties in close relationships or suffer from difficulties in maintaining satisfactory relationships
- experience painful emotional problems, life crises
- they grew up in dysfunctional families and currently experience a number of personal difficulties.

yourhealthmather@gmail.com

ALEMŞAH ÖZTÜRK

ABOUT

In the early days of my career, I co-founded a successful agency that spearheaded some of the market's first flash-based websites. I then transitioned to innovative creative project development for brands, crafting one of the first digital puppets for TV shows and launching Turkey's first 3D shooter game



My skills also helped a local fashion magazine make its mark, leveraging my fame as a digital artist and illustrator. All this while being one of Turkey's first design bloggers.

I then had the opportunity to bring my digital expertise to JWT, setting the stage for my next venture. In 2007, I founded a new agency called 4129Grey that was acquired by WPP in 2011. I continue to lead this team as Group CEO, growing it from a modest seven to a dynamic group of 250 creative professionals, achieving global recognition in the process.

Alongside these commitments, I've nurtured a thriving investment portfolio as an Angel investor, with several of my early investments blooming into unicorn startups. My contributions have earned me multiple accolades and recognition, from being hailed as an exemplar of Turkish entrepreneurship by former U.S Vice President Joe Biden to being repeatedly named a key person in Türkiye for creativity, marketing, and leadership.

Today, my passion for marketing, advertising, and creative culture takes me around the world as a keynote speaker, inspiring a new generation of creative professionals. I look forward to continuing to push the boundaries of creativity and innovation while inspiring others to do the same.



Chief Happiness Officer / CEO

4129Grey

Chief Executive Officer

Ogilvy Istanbul

Co-Founder

Fluffy Polar Bears

Advisor

The Feel Good Factor

Advisory Board Member

Inventuna Games

Board Member

Colendi

Angel Investor

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TOP LEVEL GLOBAL RELATIONS PLATFORM



GRP BRAZIL COUNTRY AMBASSADOR



THIAGO Q. SOUZA



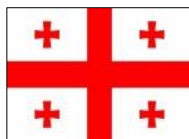
GRP CROATIA COUNTRY AMBASSADOR



MARIJANA JANIC



GRP GEORGIA COUNTRY AMBASSADOR



IRINA GAGOSHIDZE



GRP GREECE COUNTRY AMBASSADOR



DESPINA MALLIDOU



GRP INDIA COUNTRY AMBASSADOR



SHREYA KRISHNAN



GRP NEPAL COUNTRY AMBASSADOR



HEMANT PURANIK



GRP PERU COUNTRY AMBASSADOR



SOFIA CALVO



GRP ROMANIA COUNTRY AMBASSADOR



LAURA DRAGOMIR



GRP RUSSIA COUNTRY AMBASSADOR



ANASTASIA SMAGA



GRP SOUTH KOREA COUNTRY AMBASSADOR



DOL KIM



GRP SWEDEN COUNTRY AMBASSADOR



HALINA BARTOSZEK
ROSA



GRP TUNISIA COUNTRY AMBASSADOR



DR. DHOUHA DOGHRI



GRP USA COUNTRY AMBASSADOR



**DR. AGATHA K.
ROKICKI**



selim mouzannar



JOIN US



TOP LEVEL GLOBAL RELATIONS PLATFORM

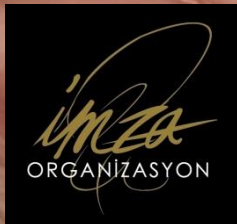
A woman with her hair in a bun, wearing dark sunglasses and a white button-down shirt with a red patterned scarf, is shown in profile. She is holding a glass of red wine. The background is a lush field of tall grass, illuminated by warm, golden light, suggesting a sunset or sunrise.

With Damla Güneş

GRP MAY COMMUNITY EVENT
COMING SOON



Owner
Wedding, Event & Meeting Planning
Organisation





ŞEYDA ÜSTÜNEL



Our passion is to turn your dreams into reality and to be a partner in your happiness by designing your most beautiful moments together... While touching your moments, we enrich your dreams with contemporary, modern, economic and ingenious ideas.

Our mission is to be a leader in innovation and creativity, to carry customer satisfaction to the top and to share quality awareness with our customers in a short time.

We are just a signature away from you...





you dream and we realise ...





selim mouzannar

GONÇALO SEQUEIRA

ABOUT

I always dreamt about having my own business and having 100% freedom to be where I wanted to be. However, I always struggled to make that step. Working as a full-time employee, gave me enough challenges, money and happiness for more than 10 years of my life.



But not anymore. So in 2022 I decided to open Hiire - my first real business - focusing on helping companies to hire better and faster every single day without forgetting an amazing candidate experience. 100% digital because I will be travelling the world while I'm expanding Hiire and helping international companies.

Before, I worked for companies like Jason Associates, Feedzai, Mercedes-Benz.io, Adyen and Trengo. Hired +500 IT professionals (from Software Engineers to CTOs), created Employer Branding projects from zero and coached recruitment teams to help them go to their next level in Portugal, Germany, Netherlands and Singapore.

Since 2020 I'm actively helping great professionals find better jobs and different career paths with personalised coaching programs. That's part of Talent Booster - where I share content regarding careers, not only here on LinkedIn but also on Instagram and Tik Tok.

When I was 22 years old, I acquire my first stock, Apple and never stop investing ever since!

I'm currently investing and advising Network Me, a great start-up helping to close the gap between companies and students.

Are you looking to improve your Hiring strategy or Recruitment team? Send me and DM and let's chat!



Founder & CEO - Hiring Tech Talent
Hiire
Career Coach, Content Creator & Talent Advisor
Talent Booster
Advisor & Investor
Networkme



EBRU BAYBARA DEMİR

“ Founder
Gönül Mutfağı
Social Gastronomy Chef
Cercis Murat Konağı
Project Manager
Diyarbakır Kayapınar Municipality
/Biodegradable Waste Management Project
Project Manager
Yaşamı İyileştiriyoruz Çevre ve İklim Derneği



EBRU BAYBARA

DEMİR

SHE MEANS SUCCESS



We are proud to introduce you to these professional women who are leading their business and improving the lives of those. The services they offer and what sets them apart.

Get to know these women..



I am a Social Gastronomy Chef.

I am as interested in the taste of the food I cook, as I am in how many people's lives that meal changes.

Chef Ebru Baybara Demir, the winner of the 2023 Basque Culinary World Prize (BCWP), which is called the Nobel of the gastronomy, became the first chef to bring this honoured award to Turkey. Recognized for her remarkable contributions to social gastronomy over the past two decades, Chef Baybara Demir has been acknowledged for her innovative solutions to societal challenges and needs, especially the socioeconomic repercussions of the migrant crisis, combating the impact of climate change on soil rejuvenation, and promoting local development through the perspective of gastronomy. Prior to her first prize, Chef Baybara Demir was ranked among the top 10 best chefs in the world at the Basque Culinary World Prize two consecutive years

SHE MEANS SUCCESS



Ebru Baybara Demir has moved to Mardin in 1999 after completed her bachelor's degree in Marmara University, Department of Tourism Management.

Ebru Baybara Demir took the road to Mardin with a dream to meet the city with tourism and established the very first touristic restaurant in Mardin by the change she created, Cercis Murat Konağı, with twenty-one women who believed in her.

Demir, who has conducted extensive research on Anatolian cuisine for more than 15 years, has made many social gastronomy projects happen in the region, especially in Mardin, beyond being a chef, with the philosophy of "The taste of the meal on the table comes from the soil it takes and from the lives it benefits". Within this period, she achieved loads of prizes on both national and international levels.

She presented Turkey in World Gastronomy Tourism Forum held by UNWTO and 5th Food on the Edge Summit that brought gastronomy elites and authorities together via the projects she conducted in the field. Realizing the firsts in the field of social gastronomy with measurable results,

Demir also draws attention to the creation of sustainable local economies from the protection of the natural balance of seed, soil and water in its projects, and the ability to create a livelihood for everyone who works from the process in which the product reaches the consumer from the soil.

Ebru Baybara Demir, under the roof of Soil to Plate Agricultural Development Cooperative, of which she is among the founders of Mesopotamia's oldest wheat, Sorgul Wheat, Şemim Soaps, El Ele Elden Ele (Hand in Hand) Store and online sales platform, as well as local products with new initiatives to be implemented in a short time.

She continues to work for the ideal cooperative model that brings together local cuisine and local human resources to create a role model in the national and international arena.

Ebru Baybara Demir carries out the Biodegradable Waste Project, which started in Diyarbakır and spread to many provinces of the country under the "We Are Healing Life" motto. "Biodegradable Waste Management Project from Soil to Soil" is a regenerative agriculture project that includes improving the soil, supporting the farmer and contributing to the production of healthy food by transform the biodegradable food waste consisting of vegetables and fruits in the market into compost.

SHE MEANS SUCCESS



Within the scope of the project, the usable foods collected in the marketplaces are brought to the soup kitchens and inspected under the supervision of a food engineer and are used with a 2-stage production as “Canned and Packaged Products” and “Hot Meal Production”.

She is the only Turkish Chef that her documentary “12 Zero-Waste Chefs of the World” was made by HBO Max which is American online content platform. Ebru Baybara Demir was awarded the Aenne Burda Creative Leadership Award at the DLD Munich Conference held in January 2023. Demir has been presented to women with brave, optimistic, innovative, creative and inspiring qualities since 2006.

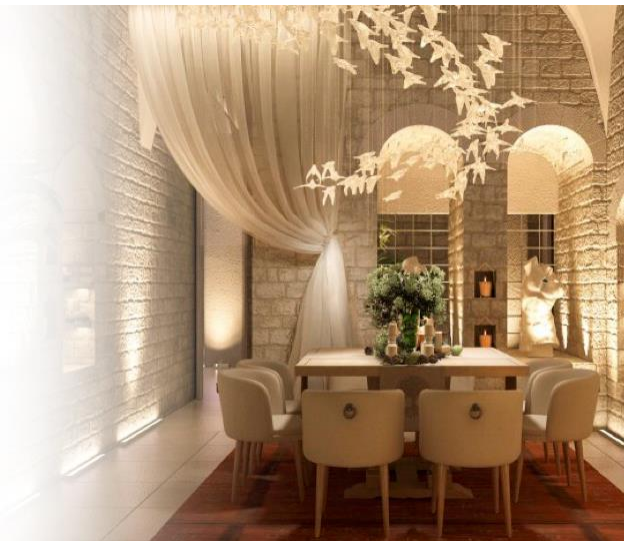


Cercis Murat Mansion



Zamarot1890

By EBRU BAYBARA DEMİR



*A Journey you can feel with
your heart...*



Dr. Sabina Giese



CEO & Founder
GSA Development Germany.Italy. Africa
Rescue Diver - Special Unit
Croce Rossa Italiana
General Sales Agent DACH
Safina Tours & Safaris DMC
Turnaround & Branding
Masseria Chicco Rizzo
Business Development - Strategic Partnerships & JV
BarbarHouse



ABOUT



Awards:

Boutique Marketing Agency of the Year 2023/2024

Excellence Award in Property Consulting 2024 - Bavaria

Most Innovative Hotel Marketing Company 2023 - Germany

Sales & Marketing Entrepreneur of the Year 2023 in The Female CEO Of The Year Awards 2023

Luxury Hospitality professional with over 25 years experience in sales, marketing and business development across Europe (Germany, Italy, UK) and South Africa.

Creative and entrepreneurial with expansive and progressive expertise in business development, brand strategy, marketing, value selling and corporate communications. Known for transforming businesses into more profitable ventures through crafting and execution of strategy, developing, mentoring, elevating and aligning multi-cultural teams to be successful, managing resources and establishing luxury networks.

BUSINESS DEVELOPMENT WORLD OF LUXURY BRANDS:

We create growth & manage the process of change for branded hotels and short term rental companies.

We expand the portfolio of Luxury Villas & Homes across Europe.

We negotiate joint venture with key partner to add value for owners, agencies and guests.

We set up people for success with workshops and trainings on the job.

We implement the necessary strategic directions, making organizations and/or team the most successful in terms of financial and qualitative performance.

The main focus of our services are the successful implementation of your ideas to increase the awareness of your brand in EMEA through a comprehensive long-term consultancy, efficient strategies as part of a Sales & Marketing plan plus implementation and optimization of internal sales procedures.

ABOUT



PRE OPENING AND OPENING SERVICES:

Set-up the complete organization from Management & controlling of critical timelines and paths

to Support with the relevant FF&E - FF&O, Administration, Purchasing & Receiving, Payroll, SOP's, Accounting, Financial Reporting & Budgeting, HR - Team Recruitment & Training, S&M - Agency Pitch, F&B, SPA, FO & Back of the House, Brand Affiliation, etc.

EDUCATION: Tourism marketing, management - Master in Tourism Quality Management - Ludwig Maximilian University Munich, Germany

Literature and foreign languages – German and English

Title of qualification awarded: University Degree in Humanistic Studies

Hotel School Management Degree

LANGUAGES: Italian & German Mother Tonge, English Fluently, French, Spanish.

SPEAKER: IHIF Berlin, IHC Rome, TTG Rimini, BTO Florence, ITB Berlin, Università del Salento, Il Sole 24 Ore, Everwise.



Beyond Profit: The Transformative Journey of Social Entrepreneurship

Dr. Agatha K. Rokicki, D.B.A., B.S. Founder & CEO: SE Research Institute. CEO Leadership: Where Vision Meets Action.
Empowering Social Change: Pioneering the Future of SE through Research, Mentorship and Innovation.

In a world driven by economic pursuits, the emergence of social entrepreneurship marks a transformative shift in the way we perceive business and its impact on society. Beyond the traditional bottom line, social entrepreneurs strive for a dual purpose: to create sustainable, positive change while generating economic value. Let's explore the profound journey of social entrepreneurship, examining its foundations, impact, challenges, and the inspiring stories that redefine success in business.

The Roots of Social Entrepreneurship.

Social entrepreneurship is more than a buzzword; it's a mindset that goes beyond profit maximization. Let's explore the fundamental principles that distinguish social entrepreneurs from their traditional counterparts and discover how these visionaries leverage innovative approaches to address social and environmental challenges while maintaining financial viability.

Early Pioneers: Muhammad Yunus and the Grameen Bank.

Muhammad Yunus, an economist from Bangladesh, founded the Grameen Bank in 1976, pioneering the concept of microfinance. The bank challenged traditional banking norms by providing small, collateral-free loans to the poor, particularly focusing on empowering women. This microfinance model catalyzed economic development, enabling individuals to start businesses and escape poverty.

The Grameen Bank's success challenged conventional banking paradigms, demonstrating that serving the poor is not only ethical but also financially viable. Yunus' vision garnered global recognition, earning him and the Grameen Bank the Nobel Peace Prize in 2006. This transformative journey exemplifies the power of social entrepreneurship to create positive change and redefine success beyond profit.



Dr. Agatha K. Rokicki



Impactful Models of Social Enterprise:

B Corporations: Redefining Success.

B Corporations, or B Corps, represent a paradigm shift in corporate responsibility, voluntarily adhering to rigorous social and environmental standards set by B Lab. These entities balance profit and purpose, challenging the traditional corporate model. Case studies of successful B Corps, like Patagonia and Ben & Jerry's, exemplify the power of this dual-bottom-line approach.

Hybrid Models: Blurring the Lines Between Nonprofit and For-Profit.

Hybrid Models blur the lines between nonprofit and for-profit, showcasing that financial sustainability and social impact can coexist. These organizations navigate a middle ground, leveraging innovative financing mechanisms and flexible structures. Examples such as Toms Shoes and Warby Parker demonstrate how hybrid models creatively blend profit-driven strategies with meaningful social contributions, challenging conventional notions of business success. Both B Corps and hybrid models signify the evolving landscape of social enterprise, inspiring a new era of purpose-driven entrepreneurship.

Navigating Challenges in the Social Entrepreneurial Landscape:

Funding Dilemmas: Balancing Social Impact and Financial Viability.

Social entrepreneurs grapple with a significant challenge: securing funding that aligns with their dual objectives of social impact and financial viability. This funding dilemma prompts an exploration of various models, each with its intricacies. Impact investing, where investors seek both financial returns and positive social impact, stands out as a dynamic approach. Philanthropy, on the other hand, involves generous donations from individuals, foundations, or corporations dedicated to supporting social causes. Striking the delicate balance between maintaining a social mission and ensuring financial sustainability is crucial. Social entrepreneurs must navigate these funding dilemmas strategically, choosing models that align with their values and objectives while sustaining their ventures.

Scaling Impact: Balancing Growth and Mission.

While scaling social impact is a noble pursuit, social entrepreneurs often face the challenge of maintaining their mission amid rapid growth. Successful organizations employ strategic approaches to navigate this conundrum. One effective strategy involves establishing strong partnerships with like-minded organizations, leveraging collective strengths to amplify impact without diluting mission integrity. Another approach is to invest in technology and innovative solutions that enable broader reach while staying true to the organization's core values. Real-world examples, such as the expansion strategies of organizations like BRAC and Ashoka, provide valuable insights into effective scaling without compromising the essence of social entrepreneurship.

These examples showcase that scaling impact requires a thoughtful blend of strategic partnerships, technological innovation, and a steadfast commitment to the mission, ensuring that the growth trajectory enhances rather than undermines the organization's overarching social goals.

Inspirational Stories of Social Entrepreneurial Success:

TOMS: One-for-One Giving Model.

The narrative of TOMS Shoes stands as a testament to the transformative influence of a simple yet powerful idea. Founded by Blake Mycoskie, TOMS introduced a groundbreaking one-for-one giving model that redefined corporate social responsibility. For every pair of shoes sold, TOMS pledged to donate a pair to a child in need. This innovative approach distinguished TOMS in the marketplace and struck a chord with socially conscious consumers. The company rapidly evolved into a global phenomenon, proving that businesses can thrive financially while making a substantial social impact. TOMS' story inspires social entrepreneurs to think creatively about intertwining profit with purpose, demonstrating that a business model rooted in generosity can lead to both commercial success and positive change.

Kiva: Crowdsourcing Empowerment.

Kiva's success story unveils the potential of technology to revolutionize traditional models of giving and empower entrepreneurs worldwide. As an online platform, Kiva connects lenders with individuals seeking micro-loans to start or expand their businesses in diverse corners of the globe. This innovative approach not only democratizes the lending process but also creates a direct, personal connection between lenders and borrowers. Through Kiva, individuals can contribute even small amounts to collectively fund impactful projects, fostering a sense of shared empowerment. The platform has facilitated the financing of a myriad of ventures, from agricultural endeavors to small-scale enterprises, showcasing the far-reaching influence of digital platforms in the realm of social entrepreneurship. Kiva's story encourages social innovators to leverage technology for social good, illustrating the transformative potential of connecting global communities and fostering economic empowerment through digital means.

The Future Landscape of Social Entrepreneurship:

Sustainable Development Goals (SDGs): Guiding the Way.

The United Nations' Sustainable Development Goals (SDGs) emerge as a guiding light for social entrepreneurs navigating the complex landscape of global challenges.

Encompassing 17 interconnected goals, the SDGs provide a comprehensive roadmap for addressing issues ranging from poverty and hunger to climate action and gender equality.

Social entrepreneurs increasingly align their missions with these universal objectives, recognizing them as a common language that transcends borders and sectors. The SDGs not only serve as an inspirational framework but also facilitate impact measurement, enabling social entrepreneurs to articulate and quantify their contributions to broader, global initiatives. As a result, the SDGs are shaping the future trajectory of social entrepreneurship, fostering collaboration, and creating a shared vision for a more sustainable and equitable world.

Tech for Good: Leveraging Innovation for Social Impact.


In the ever-evolving landscape of social entrepreneurship, technology emerges as a powerful catalyst for positive change. Social entrepreneurs are actively leveraging innovative solutions to address pressing global challenges. Blockchain technology, known for its transparency and security, is revolutionizing supply chain management and financial transactions, ensuring accountability in social initiatives. Artificial intelligence, with its capacity for data-driven decision-making, empowers social entrepreneurs to analyze complex problems and devise targeted, efficient solutions. From healthcare to education, technology is becoming an integral tool for social impact, amplifying the effectiveness of interventions and expanding reach. As the technological frontier continues to advance, social entrepreneurs are at the forefront of harnessing these innovations, transforming the landscape, and demonstrating the immense potential of "Tech for Good" in shaping a more sustainable and inclusive future.

The transformative journey of social entrepreneurship goes beyond profit, redefining success by measuring impact alongside financial performance. From early pioneers to modern innovators, social entrepreneurs navigate challenges, inspire change, and shape a future where business is a force for good. As we continue to witness the evolution of this movement, the stories and principles explored, serve as a compass for those eager to embark on or contribute to the transformative journey of social entrepreneurship, where profit becomes a means, not an end.

To all those striving to make the world a better place,
with social impact,

Dr. Agatha K. Rokicki, D.B.A., B.S.

Social Entrepreneurship Research Institute.



selim mouzannar

*TIMELESS JEWELRY HANDMADE
WITH LOVE*

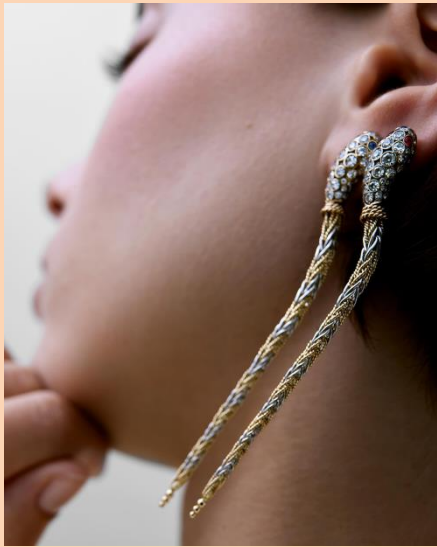
A legacy in perpetual motion.
Powerful, Colorful and Poetic Jewels

Beirut • New York • Paris • London • Istanbul • Los Angeles • Monaco • Marrakech



selim mouzannar





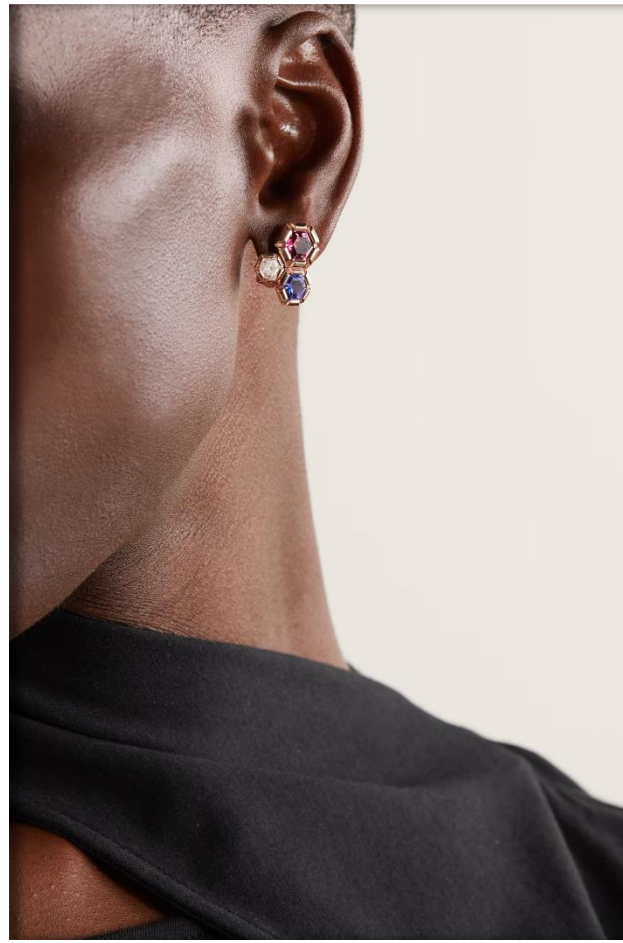
Customize Your Jewel





Unique Gems





EKREM UTKU

ABOUT

Ekrem is the founder of WBC World Brands Consulting Ltd., London-based consultancy company working for the international enlargement of retail brands and which is a contact point between the parties looking for the right partner.

Ekrem was born in Istanbul and graduated from Lycée Galatasaray, a valuable high school giving education in French, and Ankara University Political Sciences Faculty.

He gained invaluable experience and knowledge during his years in government service and in private Turkish trade and business environment. In his professional background, one can see the business achievements stemming from the combination of diplomacy and business.

As a native of Turkey, Ekrem has an in-depth knowledge of local Turkish political and social issues and trade culture. He has the ability to adapt this trade culture with international business.

After 23 years of career in diplomacy, international sales and business life of which 14 years in retail as the Secretary General of BMD (United Brands Association of Turkey) Ekrem decided to use his knowledge and experience to give service to international brands willing to expand in new markets.

He works from London, UK and travels mainly to Istanbul, Turkey and other emerging markets where potential business opportunities grow.

Ekrem represented BMD at the Anti-Counterfeiting Committee of Brussels-based European Brands Association (AIM) and Washington-based National Retail Federation for 12 years between 2005-2017.



Founder
WBC World Brands Consulting Ltd, UK
Director
Sales Network Global
Services



HYPER AUTOMATION



THE NEW TERM USED FOR AI BACKED OFFICE BUSINESS AUTOMATION

NOW WE HAVE THE TOOLS TO REDUCE WHITE COLLAR STAFF NUMBERS, RELATED COSTS AND START USING WHITE COLLAR FOR ONLY CRITICAL DECISION MAKING.

Recent advancements in AI (Artificial Intelligence) lead by ChatGPT is revolutionising the white collar workspace. Products developed by well known AI brands and likewise companies worldwide have finally started showing beneficial tools at affordable prices to the business community.

AI based products can now ie. analyse reports, read your emails, sort them, prioritise them, read a form, pdf, excel etc attached to your mail and produce lists, shortlists or reports from context accordingly. It can reply with templates and/or further produce lists or reports for your decision making.

Hence aligning your prices with your competitors, customer satisfaction tracking, customer acquisition, sourcing, supplier relationship management are all automated minimising human intervention only for decision making.

For example, a purchasing department no longer requires staff to manually list or enter data into your system. Your staff no longer needs to manually send requests or follow up replies coming from multiple in-house or outside sources. The preset tools will list or report the best candidates to give the purchasing order to. The implications are huge. We have seen that some of our customers have reduced their purchasing department staff by 70%, HR staff by 50% and have allocated the budget for more sales staff or simply have increased the profit line.

Nevertheless due to the limitations of the nature of a business and the technologies used in its operations, hybrid solutions can be necessary.

We also have experienced that AI based office automation tools need to be integrated with current technologies. This is where companies like Neosinerji fall in place. As a Microsoft Partner we not only help implement and train your staff on Microsoft AI products, we also produce web service scripts where you can integrate with your suppliers or customers seamlessly.



We also integrate AI to your data storage and/or ERP systems which enables companies to keep working in their current environment. Additionally web-scraping technologies where you can extract data,(prices, products, best selling item etc.) from open webpages like Amazon, ALIBABA etc. or use of software-robot tools which enable you to access data from your customer or supplier's webpage where login is a requirement, will keep you up-to-date about the products market in question in real time.

Using AI business tools there is now no need for manual entry or repetitive tasks. You can instantly analyse markets and your data, compare prices with competitors, work on a larger supplier base and not miss out on purchasing opportunities, eliminate tedious HR tasks to qualify better candidates, have higher customer acquisition and satisfaction rates.

Shortly we are in a wave of doing business more efficiently where you don't need white collar staff for other than making critical decisions.

Neosinerji is an IT firm serving both local and international customers.

Email : cagatay.tekin@neosinerji.com.tr

Mobile and WhatsApp : 0541 830 0708

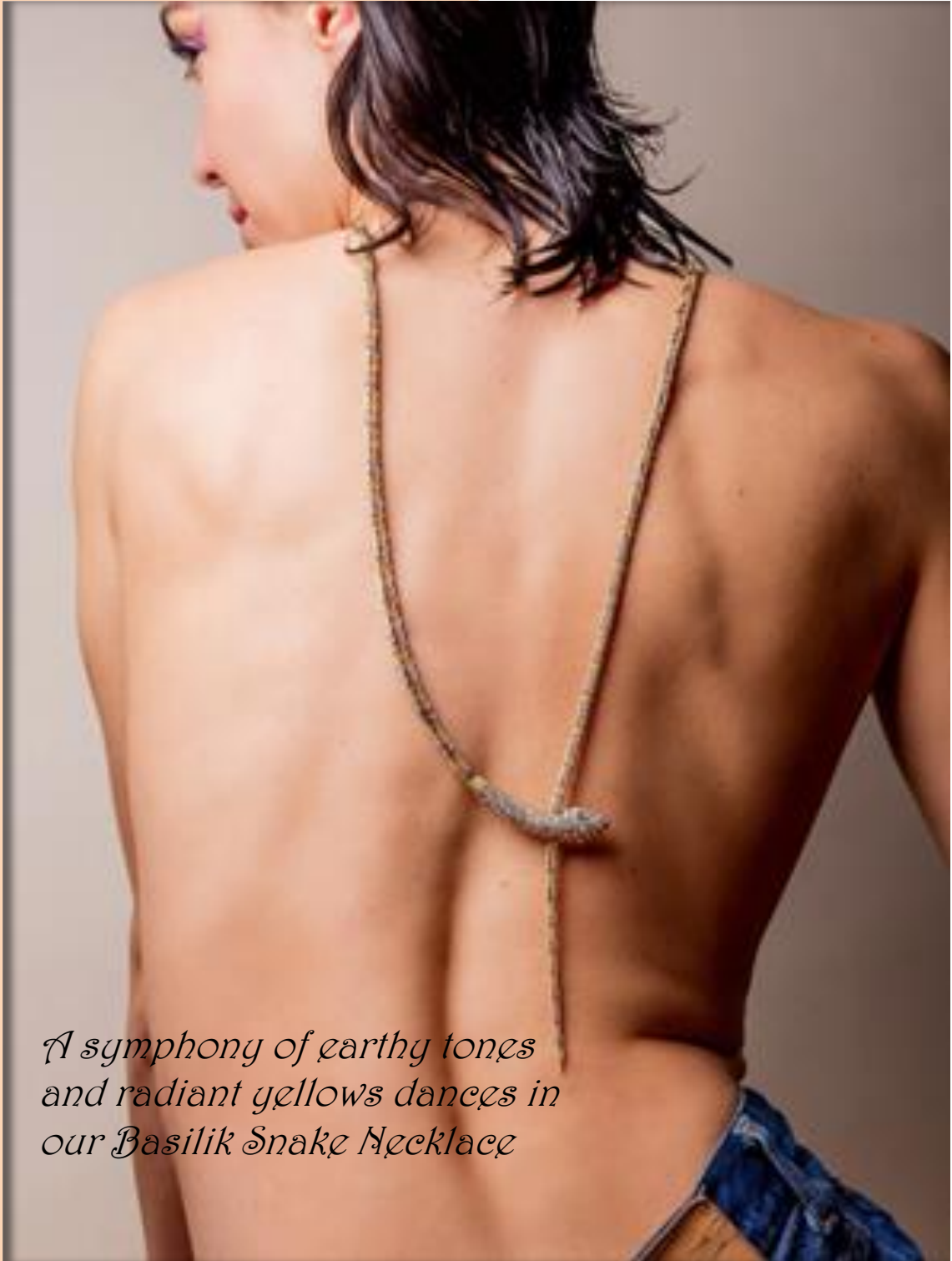
Neosinerji Bilgi Teknolojileri A.Ş.

Sarıyer / İstanbul

Branch : Trakya Üniv. Teknopark Merkez-Edirne

Tel: (0212) 325 6800





*A symphony of earthy tones
and radiant yellows dances in
our Basilik Snake Necklace*

*Spring/ Summer
24*





TOP LEVEL GLOBAL RELATIONS PLATFORM



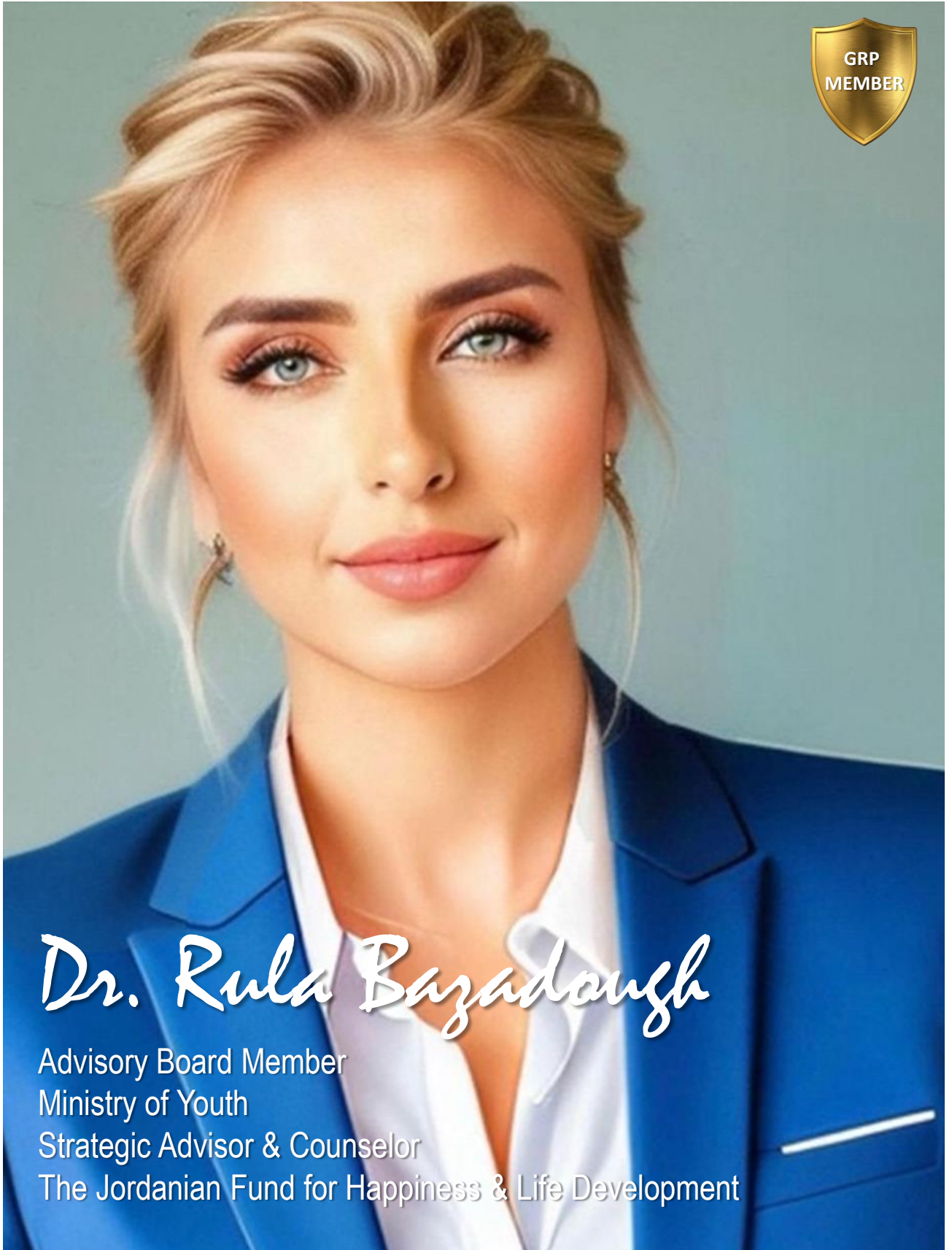
Ferda Saracoğlu

Owner-Physiotherapist and Osteopath
Ferda Saracoglu Healthy Living Centre



Ali Bazer

CEO
Balpamak



Dr. Rula Bazadough

Advisory Board Member
Ministry of Youth
Strategic Advisor & Counselor
The Jordanian Fund for Happiness & Life Development



Carla Giacca

Managing Director
CS Company - Communication Strategy & Concept Development
Journalist





TOP LEVEL GLOBAL RELATIONS PLATFORM



Hana Bellini

Founder & CEO at Hana Bellini Design
HANA BELLINI DESIGN.com

Hana Bellini
HANA BELLINI
DESIGN



Misiek Diskorski

Dean of Asia and Oceania

IMD

Professor of Digital Strategy, Analytics, and Innovation



Kellie Dianne

President

Hevel

Vice President

SAFE Antifreeze | Coolant | Winterize | Quenchant

HBL Partner

HENNINGSON BLACK LEVEL



John Sheehan

Senior Vice President, ECD & International
Engagement - National Center for Missing &
Exploited Children
Advisory Board Member - College of Humanities &
Behavioral Sciences
Radford University



Nisha Meng Ming Li

Chief Executive Officer
LAUREA PEOPLE'S SIGNATURE



Valentina Kordi

Mindset & High Performance Coach for Entrepreneurs and Executives- Business Owner

Valentina Kordi - People Development Services

EU Research Projects Evaluator

European Commission

Best-selling author of Success Is A Mind Game (Greek Version)

BOOKSTARS Publications



Partner
CEO Coaching International
Principal
The Arcola Group
Services



DAN SMYTKA

ABOUT

CEO, Board, President and COO level executive with global expertise in growing and leading multi-billion-dollar businesses with marque brands such as General Electric, Carrier, and Goodyear Tire & Rubber across diverse B2B and B2C segments. Having lived as an expat for many years abroad leading businesses in Asia and Europe, built a reputation for profitably growing businesses, building high-performance, collaborative executive teams, and executing strategy to deliver sustainable results.

Key Strengths:

◆ SCALING REVENUE GROWTH

Led a private equity (PE) turnaround of a high-efficacy maintenance and cleaning solution business serving across 5 industry segments, through strategic priorities, capability investments, and commercial execution ultimately growing revenues by 10% during the pandemic turmoil and building sustaining capabilities in factory infrastructure, products and talent.

◆ GM/P&L MANAGEMENT & ACCOUNTABILITY

Developed and executed an Asia Pacific five-year strategic plan that involved operationalizing a \$1.0B China greenfield factory, scaling a “Winning in China and India” strategy, and acquiring a Japan distribution company, resulting in EBIT growth from \$234M to \$320M.

◆ BUILDING GLOBAL OPERATIONS AND SOURCING CAPABILITIES

Turned around Goodyear’s largest investment of a \$1.0B green-field facility in China and transfer of an existing facility through effective program management and regional government relations, improving new factory ramp-up by six months, transitioning existing facility’s 900 employees and equipment three months earlier and lowering start-up expenses by \$70M.

DAN SMYTKA

ABOUT

◆ LEADING THROUGH VISION AND STRATEGY

Developed an enterprise shared vision outlining an organizational purpose for “making the planet safer, cleaner, and more productive” identifying the priorities as culture, safety, quality, customer satisfaction, revenue growth, and profitability and championed transformative strategic moves across the business, culminating with the successful sale of a \$95M business unit with a multiple well above market norms.

Available to consult organizations to achieve their strategic results and build transformational capabilities. Please contact me at dan.smytka@gmail.com





Fiona's Lavender

Purple of Cappadocia



amigurumi

<https://fionaslavender.com>



SOLUTION
PARTNER

ASLI KURUL TÜRKMEN

ABOUT

As the Managing Director at Endeavor Turkey, I lead the search and selection of high-impact entrepreneurs and support them in scaling their businesses. With over 16 years of experience in entrepreneurship and management consulting, I have a strong track record of identifying, mentoring, and connecting innovative and growth-oriented ventures across various sectors and stages. I leverage my skills in strategy, leadership, and organizational change to enable the entrepreneurs to access global markets, capital, and talent, and to contribute to the economic and social development of Turkey.

I am passionate about fostering a vibrant and inclusive entrepreneurial ecosystem, and I collaborate with multiple stakeholders, such as investors, corporates, policymakers, and academia, to create opportunities and synergies for the entrepreneurs. I am also an alumna of Northwestern University, where I studied Learning and Organizational Change and Economics, and a former consultant at Hewitt Associates.





Managing Director
Endeavor Türkiye
Search & Services Director
Endeavor





Chief Executive Officer
iRisk Management Limited
Director
iRisk Reinsurance Brokers Limited
Top 50 Women in Management Africa
Angaza Top 10 Women in Finance & Investments
Founder @ WLIAfrica



SHEILA WRISBERG

ABOUT

I am an award-winning CEO, insurance expert, and innovative strategist with a powerful blend of experience in the corporate world and a vision for a more inclusive future. I am a Chartered Accountant turned insurance broker, my journey began in Big 4 auditing and tax consultation. I have structured large-scale projects, fostered international partnerships, and navigate complex business landscapes.

As the founder of Women Leadership in Insurance Africa and Executive Council Member and Vice-Treasurer of the Insurance Brokers Association of Ghana (IBAG), I'm helping shaping the future of insurance in Africa through bespoke solutions and ESG advocacy

I'm a 2023 AGYLE Fellow and have been spotlighted is the Young Insurance Professional for 2022 by the Chartered Institute of Insurance Ghana (CIIG), ANGAZA's Top 10 Women in Banking and Finance, WIMA Top 50 Awards Africa, and YIPS- Africa Insurance Organization Next-Gen Insurance Awards.

I'm a sought-after speaker on leadership, gender inclusion, and financial innovation. My passion? Sustainability and tech-driven financial solutions.

Personal Note

I am big on sustainability and next generation leadership. My passion extends beyond numbers and deals. I am a visionary leader, devoted to disrupting traditional norms, advocating for diversity, and inspiring emerging leaders to carve their paths.

▮ Let's Connect!

I am currently working on a project to help executives define their leadership vision and strategy and move from executive to thought leaders who inspire the next generation. Let's talk

**do
a
favor,
save
a
life
today !**





honeymoonus



*Lets' leave your honeymoon in Türkiye
to us...*

GNP
LFSTYL



DIVING CLUB

