



PORTFOLIO
WALAA AHMED





Hello, I'm Walaa, a graduate of Interior Design from King Abdulaziz University. I'm passionate about the world of art and design, and I love learning new things and leaving my mark along the way. I strive to be someone who makes a meaningful impact and contributes to the development of this society throughout my .journey

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PROJECTS





FOUR SEASONS

We implemented Four Seasons standards and design guidelines within Plan Rosewood – Jeddah, ensuring a luxurious and comfortable experience aligned with the Four Seasons identity, while adapting to the .unique character of the location



Four seasons hotel

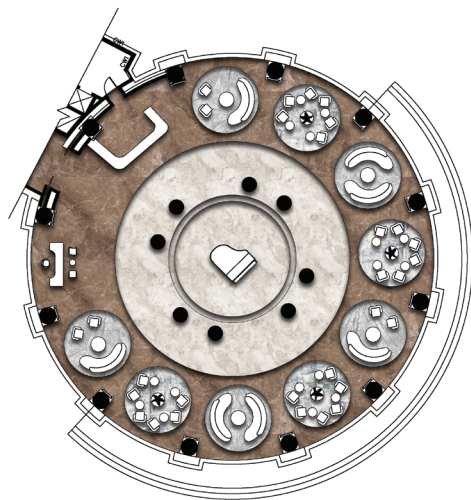
Studio 5 Project





Design Concept

The design concept blends Jeddah's traditional woodcraft with modern elegance, reflecting local heritage and Four Seasons' values of authenticity, uniqueness, sustain-ability, and .exceptional experiences





Euphoria

Performing art center

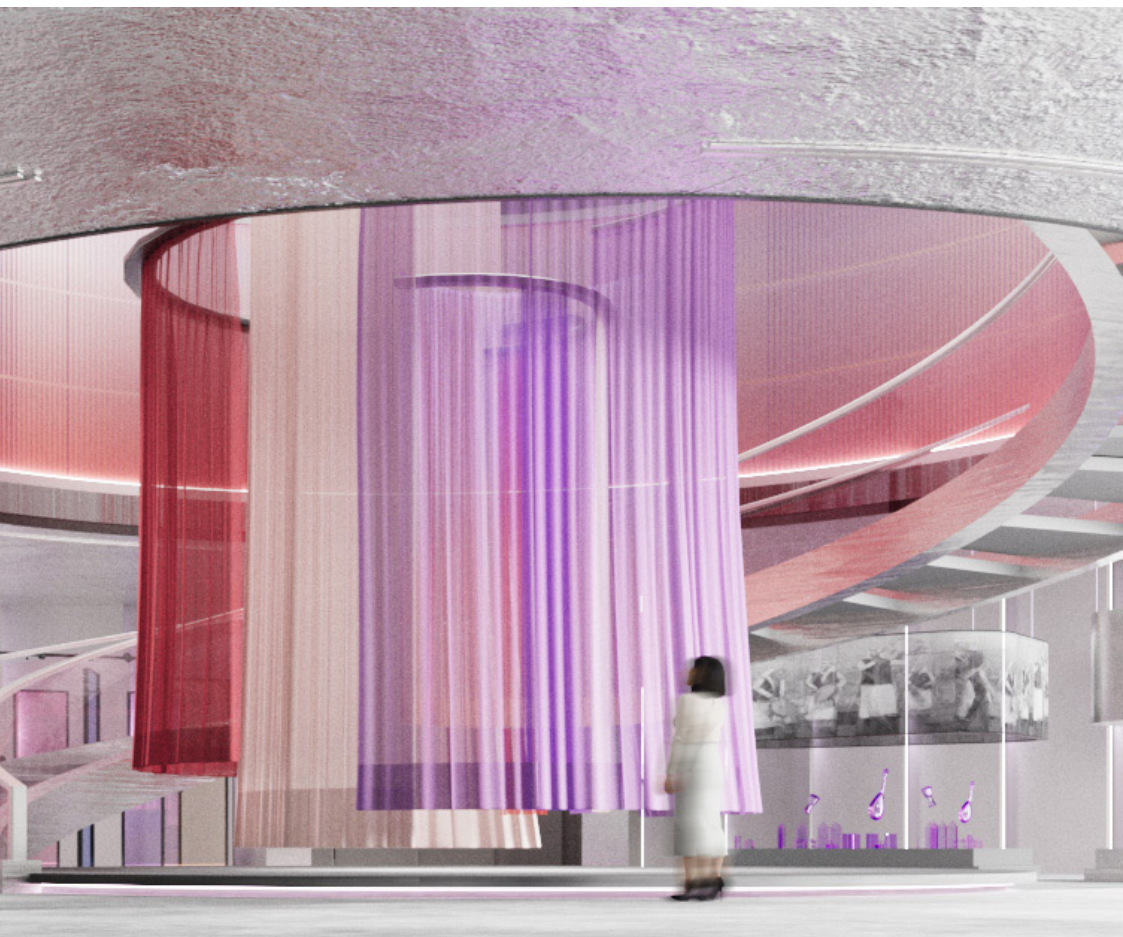
The center aims to support local theater artists and develop their creativity in performing arts through training programs aligned with Saudi Vision. It enriches cultural development through entertainment and modern performances, preserving heritage .and sharing Saudi culture globally



Euphoria Center for Performing Arts

Studio 6 Project





Euphoria Center for Performing Arts

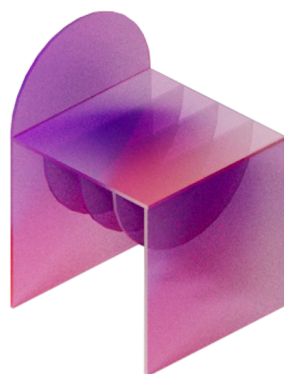
Studio 6 Project

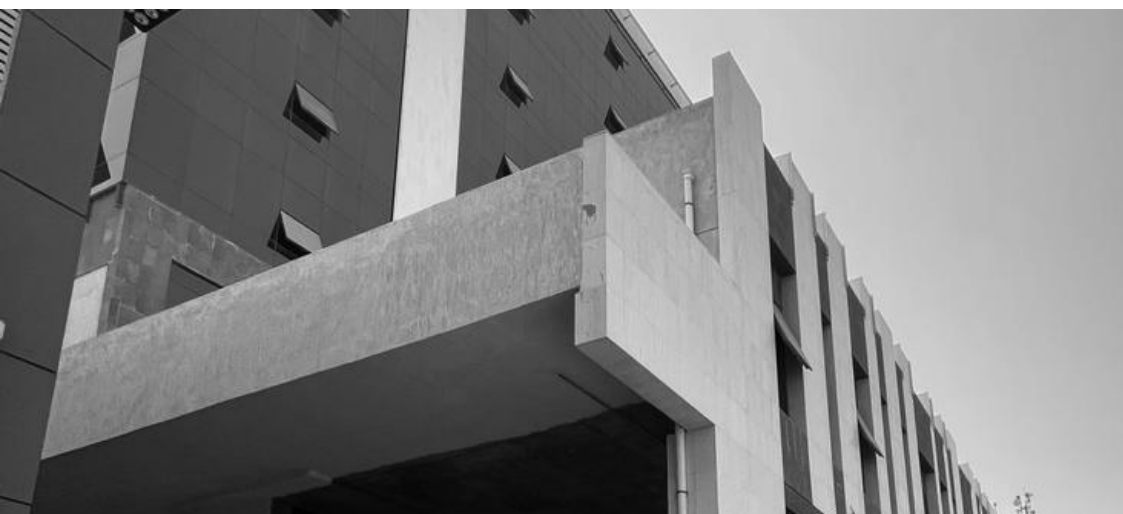




Furniture design

The concept behind this furniture piece is inspired by Euphoria, expressing lightness, transparency, and focus through materials and colors. Repetition is used to reflect the rhythm and gradients found in musical notes



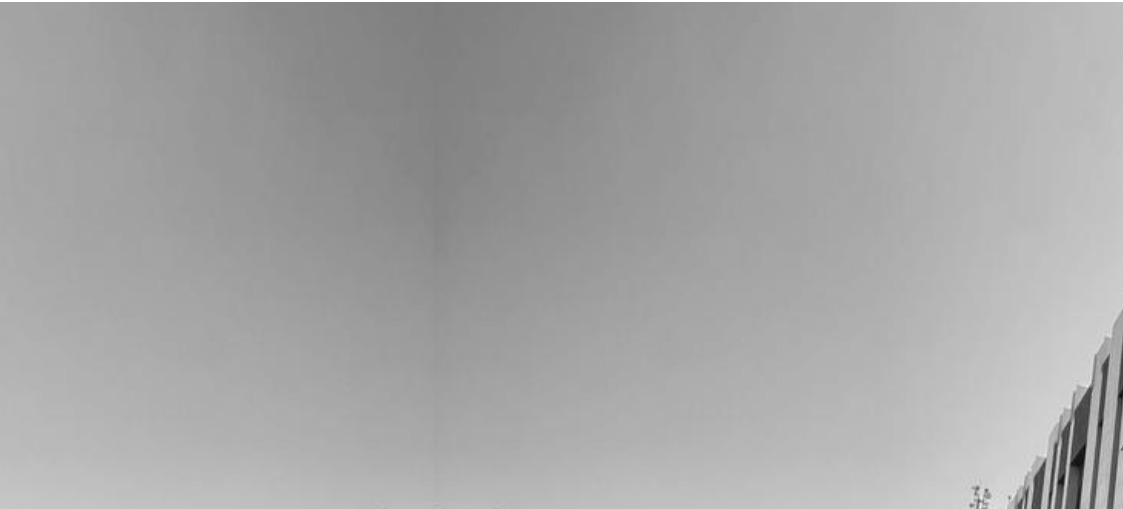




Al-Khateeb Building

Al-Khateeb is a private holding company

The company secures and consolidates a diversified shareholding portfolio. Focused investments are carried out via subsidiaries across a wide range of industries and asset classes, including real estate, IT solutions, and biomedical products



Al-Sabbagh Company

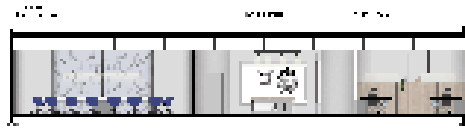
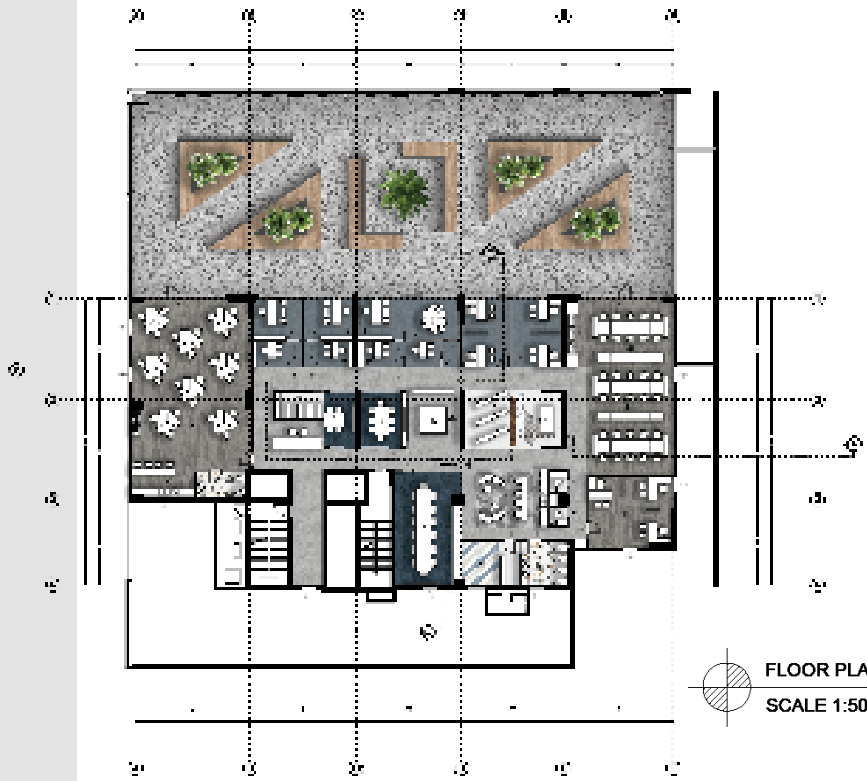
Studio 3 Project

Client Profile

Al-Sabbagh It is an engineering consulting company in Jeddah, Kingdom of Saudi Arabia, that enables its clients through a wide range of consulting, design, supervision, and project management services

Design Concept

The movement and steps of origami represent the steps of forming any project, the beginning of the journey of any project, its development, and its completion with the required accuracy, as is the case in the standards and values of Al-Sabbagh Engineering Company. Al Sabbagh Company encourages communication and teamwork among employees



Al-Sabbagh Company

Studio 3 Project







ALSABBACH





J | ONE

Abdul Latif Jameel Land is one of the largest and most ambitious residential developments in Jeddah offering a refreshing and new approach to contemporary living



J | One Project

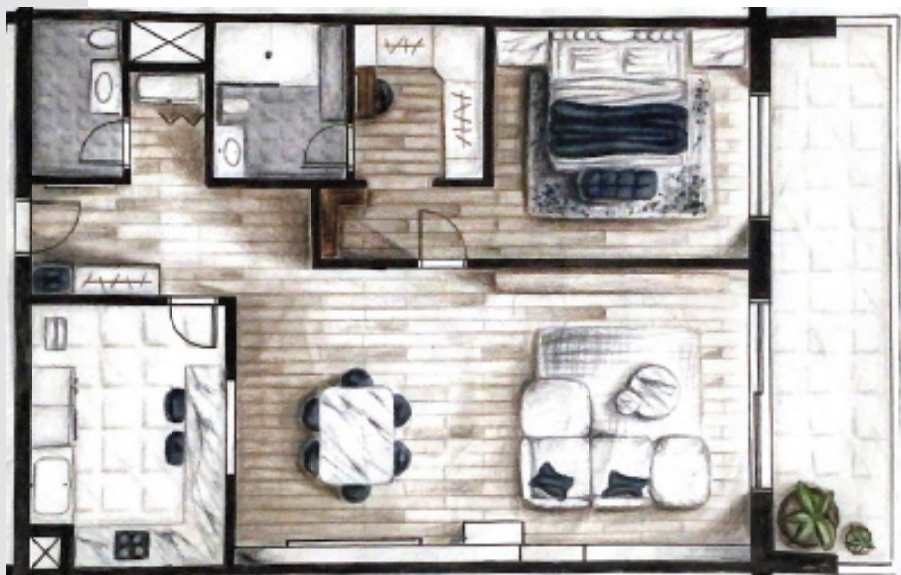
Studio 2 Project

Client Brief

It is a middle-aged couple who are together at home after work. They love to spend time together away from work and study. They are hardworking at work, and each of them loves calm and stability after working hours, especially


Newclassic Style

It is a style that combines classic and modern style. This style is distinguished by its elegant and sophisticated appearance, and is known for its lines, decorations and antique materials, and it often adopts neutral color schemes



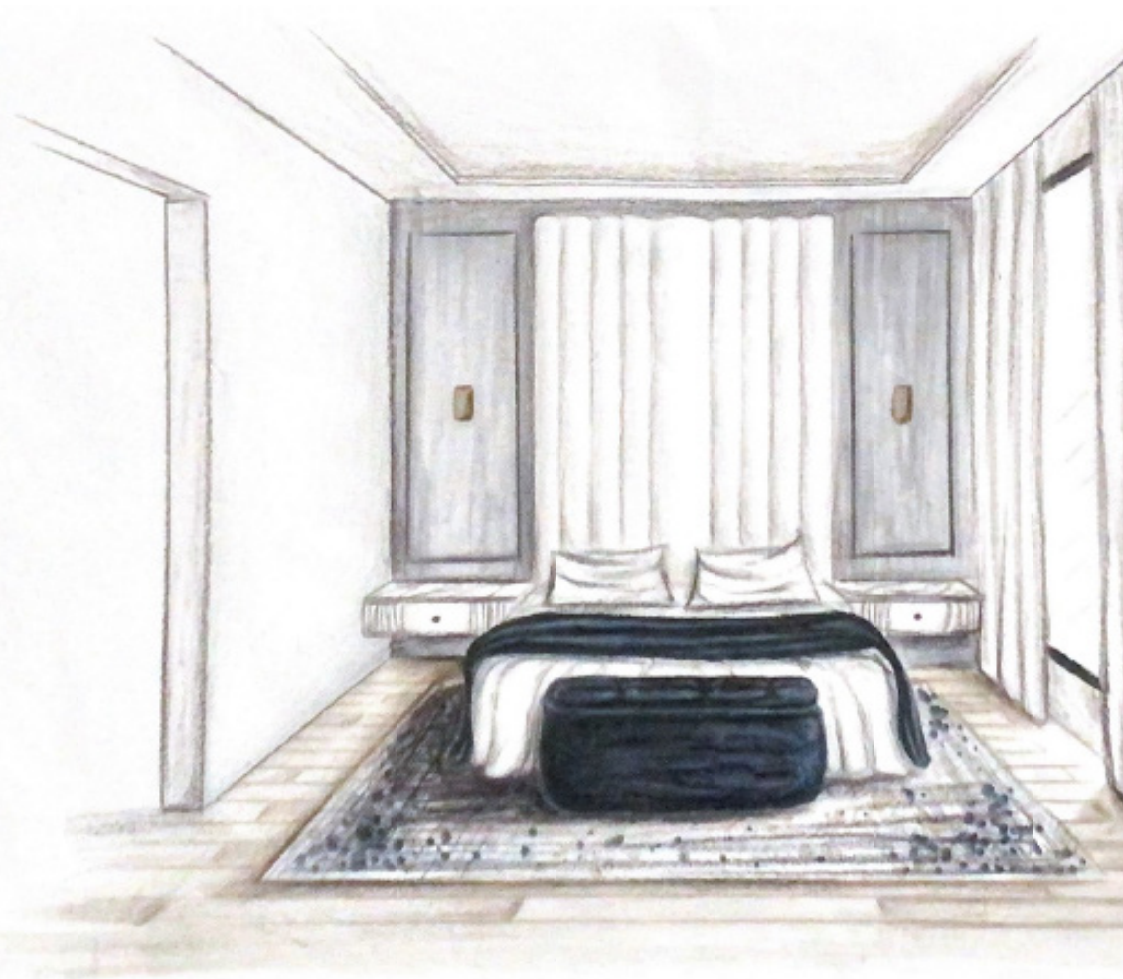
 FLOOR PLAN
SCALE 1:50



 SECTION
SCALE 1:50

J | One Project


Studio 2 Project






 **FLOOR PLAN**
SCALE 1:50




 **SECTION**
SCALE 1:50



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SCALE 1:50



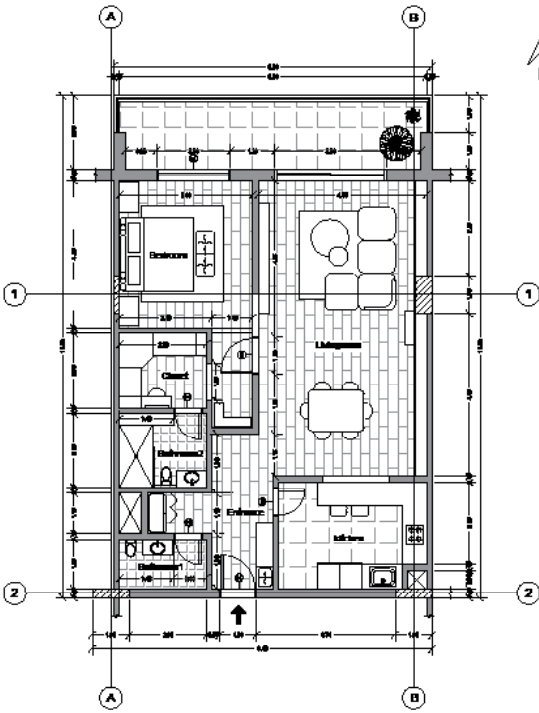




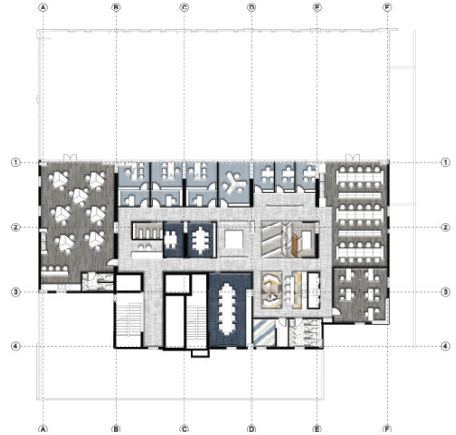


SKILLS

Computer Applications Skills



FLOOR PLAN
SCALE 1:50



FLOOR PLAN
SCALE 1:50



RCP
SCALE 1:50





Render a bedroom space from J | one project in neoclassic style, Materials such as fabric, crystals and carpets were used to reflect luxury and sophistication. Render it by Corona and 3D max



Training to use the Sketchup program, using various materials such as wood and stones, and showing the natural sun



Sketching & Manual Render





Showing a perspective of a living room in marker colors. The complementary color scheme was used to show this perspective

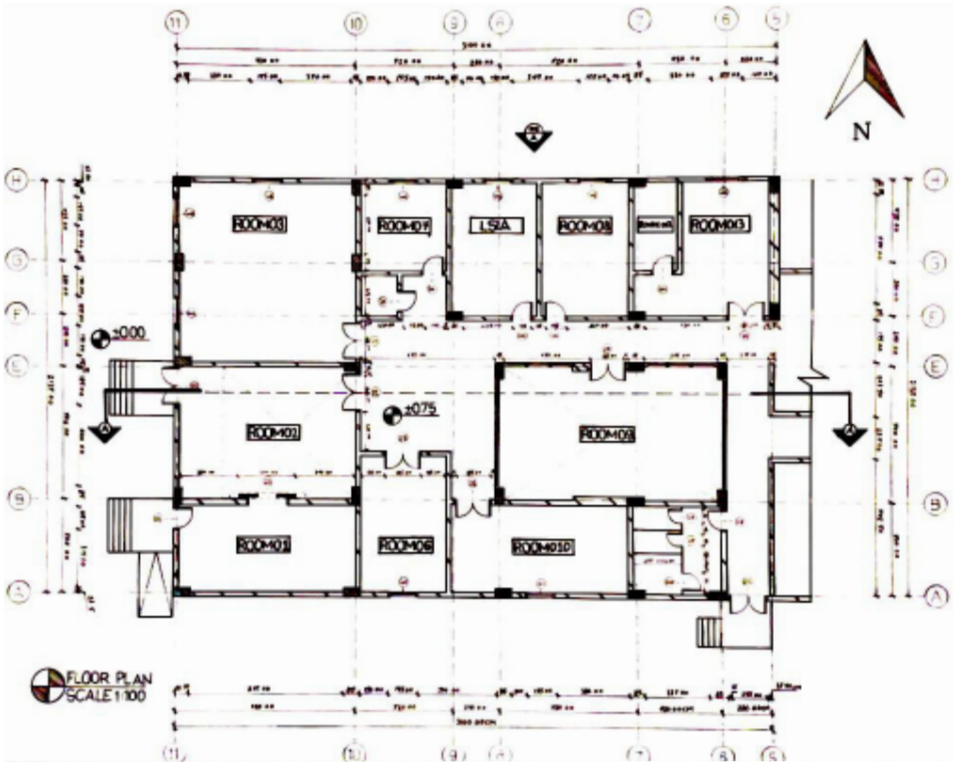


Showing a perspective of a bedroom in marker colors. The monoplan was used in this perspective

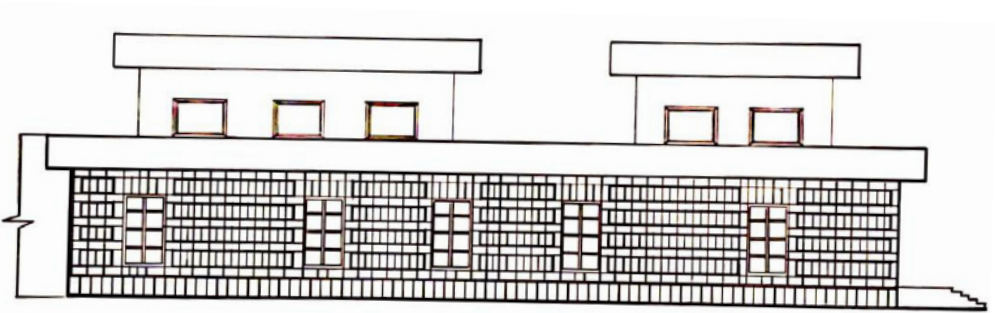
Drafting

Architecture Drawings

It is a foundation course aimed at strengthening the skill of manual architectural drawing to understand the architectural elements

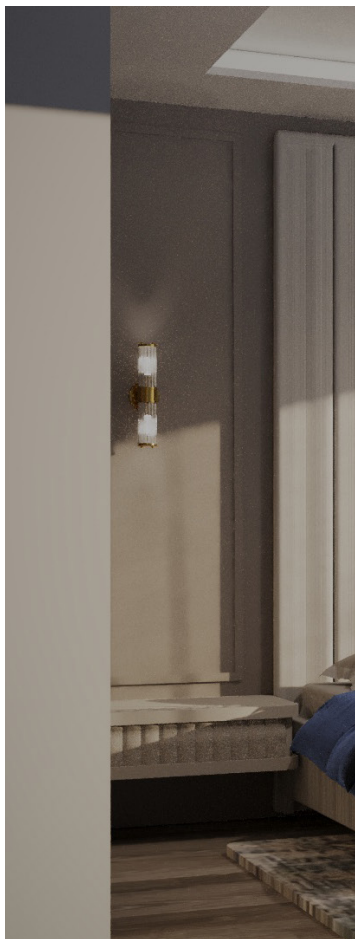


FLOOR PLAN
SCALE 1:50



SECTION
SCALE 1:50

Computer Render





Render a space for one of the spaces in the J | One project and convert it to digital using both the Corona and 3D Max

Logo Design



Logo Analysis

Based on the first observation that the logo was designed in Arabic script, and this was based on the character and his love for Arabic script, the logo reflects flexibility, movement, freedom, and communication between letters, as well as clarity, so the Sunbuli script was chosen for its clarity

Created by Illustrator



WALAA AHMED
INTERIOR DESIGN



Olaya Tower, King Abdulaziz Street, Jeddah



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OTHER SKILLS

SKILLS

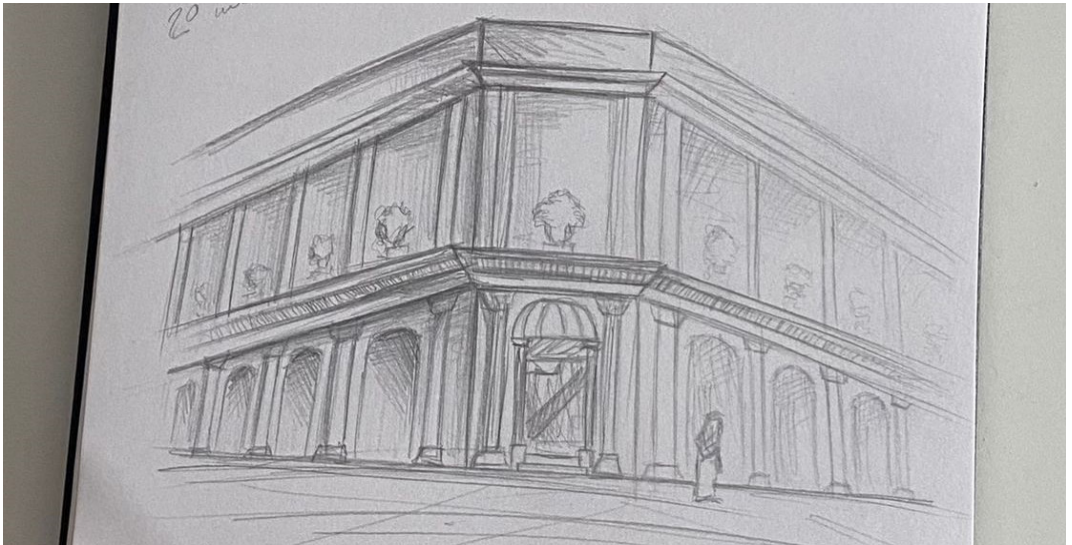
Photography





SKILLS

Drawing





SKILLS

Arabic calligraphy





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